# Job Opening: Sales and Marketing Associate

Us:

We are a health technology company that is reshaping the way patients travel through surgery. With over $27 billion dollars spent on hospital readmissions each year in North America, we know there is a better way.

We help healthcare providers improve patient care and lower costs by providing a "virtual companion" for patients on smartphones, tablets and computers. Our platform delivers timely reminders and interactive education, captures important patient data and monitors for early warning signs of complications. We provide this patient-generated data back to health care providers in beautiful and insightful ways, enabling healthcare providers to monitor patients remotely and perform advanced analytics to improve population health.
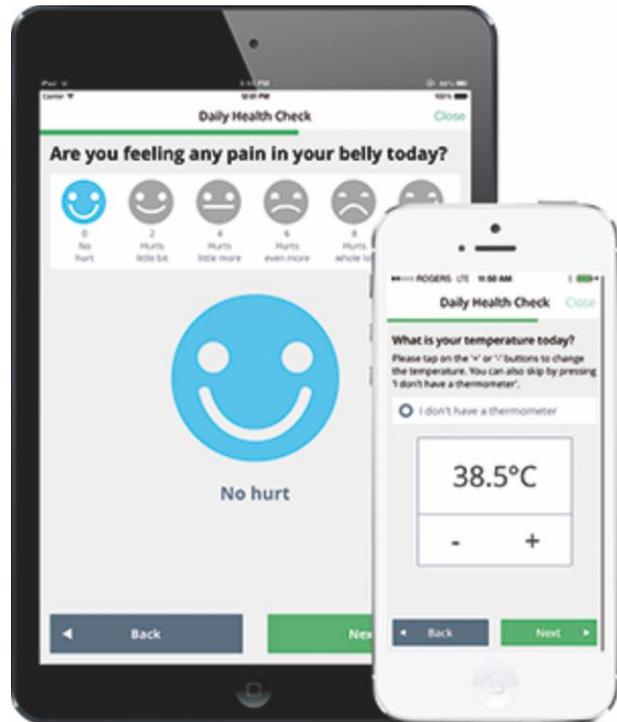
We already work with leading clinics, centers and hospitals in Canada and the U.S., which means your efforts directly contribute to improving the lives of patients everywhere.

We are funded by some of Canada's most prominent executives, investors and digital health entrepreneurs, and have been named a Forbes 30 Under 30 in Healthcare and one of the Top 20 Hottest Innovation Companies in Canada.

Our main office is at MaRS, Canada's leading ecosystem for healthcare, science and technology. You will find yourself immersed in a culture that is fun and relaxed, but passionate about startups, healthcare and building something great. We offer flexible work hours, a competitive salary, stock options and the opportunity to make a significant impact on the health care system.

You:

SeamlessMD is seeking an experienced Sales and Marketing Associate to work with our business development team to capture data on our target market, find high-quality targeted leads, and identify customer acquisition channels. The position requires a driven, resourceful and organized professional who is able to operate with little supervision.

At SeamlessMD, you will:

- Develop and apply strategies to identify high-quality, targeted leads
- Work with business development team to plan, design, implement, and analyze experiments across various channels
- Develop public relations and manage online presence & social media channels
- Represent Seamless at various in-person marketing opportunities, such as key conferences and events

Qualifications

- Excellent oral and written communication skills
- Strong analytical and problem solving skills. Comfortable with consuming and interpreting large amounts of data
- Experience with Microsoft Excel

Important skills to have:
- Strong sense of purpose
- Experience or interest in health care
- Relentless pursuit of success

Time commitment
- Full-time

Apply
If you are ready to join us and build the future of health care, please email a one-page cover letter, resume and portfolio to careers+marketing@seamless.md.

For more information
www.seamless.md
@SeamlessMD